

Lesson Plan of odd Semester Session 2023-2024
 class \Rightarrow B.com 3rd Semester
 Subject \Rightarrow Business Statistics.

Month	Week	Topic
July	3 rd week	Introduction to statistics
August	4 th week	Collection of data.
	1 st week	Measures of Central Tendency - I
	2 nd week	Measures of Central Tendency - II
	3 rd week	Measures of Dispersion
September	4 th week	Revision
	1 st week	Index Number - I
	2 nd week	Index Number - II
	3 rd week	Time Series Analysis - I
October	4 th week	Time Series Analysis - II
	1 st week	Revision
	2 nd week	Time Series Analysis - III
	3 rd week	Revision
November	4 th week	Revision
	1 st week	Revision
	3 rd week	Revision

Lesson Plan of Odd Semester Session 2023-2024

Class → B. Com. 3rd Semester

Subject → Rural Marketing

Month	Week	Topic
July	3 rd Week	Introduction to Rural Marketing
August	4 th Week	Rural Marketing Environment
	1 st Week	Rural Consumer Behaviour
	2 nd Week	Rural Market Segmentation
	3 rd Week	Rural Market Segmentation
	4 th Week	Rural Marketing Mix
September	1 st Week	Rural Marketing Mix
	2 nd Week	Strategies for Rural Marketing
	3 rd Week	Strategies for Rural Marketing
	4 th Week	Marketing of Non-Durable Products
October	1 st Week	Rural Marketing of Consumer Durable Products
	2 nd Week	Planning & Organising Personal Selling
	3 rd Week	Innovation in Rural Marketing
	4 th Week	Revision
November	1 st Week	Revision
	3 rd Week	Revision

Lesson Plan of Odd Semester Session 2023-2024

Class → B.Com. 5th Semester

Subject → Auditing

Month	Week	Topic
July	3 rd Week	Introduction
	4 th Week	Objects, Imp. and Limitations of Auditing
August	1 st Week	Types of Audit
	2 nd Week	Audit Process and Audit Programme
	3 rd Week	Internal Control, Int. Check & Int. Audit
	4 th Week	Routine Checking and Vouching
September	1 st Week	Revision
	2 nd Week	Verification of Assets & Liabilities
	3 rd Week	Appointment, Power & Duties & Liab. of Auditor
	4 th Week	Audit Report
October	1 st Week	Investigation
	2 nd Week	Auditing of E-Commerce Transactions
	3 rd Week	Professional Conduct & Ethics
	4 th Week	Revision
November	1 st Week	Revision
	3 rd Week	Revision

LESSON PLAN

ODD SEMESTER

SESSION - 2023-24

CLASS - B. Com - 1st sem

SUB - P. of B. mgt

<u>Month</u>	<u>Week</u>	<u>Topic</u>
July	4th week	Management - An Introduction
<u>August</u>	1st week	management as science, Art & Profession
	2nd week	Approaches to management
	3rd week	Planning: Concept and Importance
	4th week	Types of Plans
<u>Sep</u>	1st week	organising: Principles and Formal vs Informal organisation
	2nd week	Organisation structure
	3rd week	Delegation of Authority
	4th week	Decentralisation & Centralisation
<u>Oct</u>	1st week	staffing
	2nd week	Directing
	3rd week	Motivation
	4th week	- do -

Nov

1st week

Leadership: Approaches and styles

3rd week

- do -

4th week

Leadership -

Dec

1st week

Business and Commerce

2nd week

- do -

3rd week

Control Techniques

4th week

- do -

Jan

1st week

Revision

NA